

EMERY COUNTY TOURISM PROFILE

County Indicator	2010	2011	2012	% Change 2011-2012	State Ranking
DEMOGRAPHIC					
Population	10,991	10,944	n/a	-	
Total Non-Ag Employment	3,781	3,602	n/a	-	
Non-Ag Avg Monthly Wage	\$3,848	\$4,940	n/a	-	
Per Capita Income	\$27,475	\$32,391	n/a	-	
Unemployment Rate*	7.5%	7.6%	n/a	-	
SPENDING & EMPLOYMENT					
Spending by Travelers**	\$17,006,458	\$18,287,514	\$19,714,520	7.8%	
Travel & Tourism Related Employment	320	330	349	5.8%	
TOURISM TAX REVENUES					
Local Tax Revenues from Traveler Spending	\$889,449	\$964,486	\$1,050,300	8.9%	
Transient Room Tax	\$326,178	\$263,783	\$303,710	15.1%	
Restaurant Tax	\$44,078	\$41,720	\$45,159	8.2%	
Retail Sales					
Gross Taxable Retail Sales	\$186,679,399	\$176,779,938	\$141,136,613	-20.2%	
REGIONAL VISITATION COUNTS					
Arches N.P.	1,022,823	1,040,756	1,070,579	2.9%	
Capitol Reef N.P.	662,659	668,883	673,345	0.7%	
Canyonlands N.P.	435,907	473,769	452,353	-4.5%	
Green River S.P.	23,282	23,571	23,740	0.7%	
Scofield S.P.	75,584	45,160	39,779	-11.9%	
Goblin Valley S.P.	46,270	61,435	80,628	31.2%	
Huntington S.P.	60,035	67,418	71,757	6.4%	
Millsite S.P.	34,782	40,487	40,959	1.2%	

* Several Counties have identical Unemployment Rates

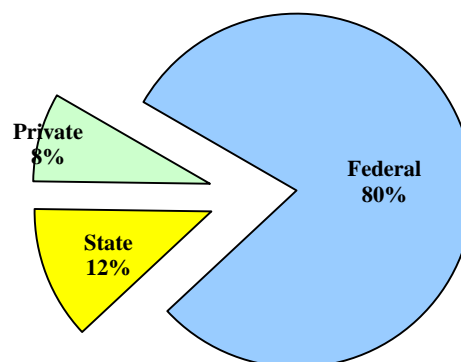
** GOPB methodology change for 2010 calculations

Land Ownership - 2012	% Total
Total Acres in County	100.0%
Federal Government	79.7%
BLM	72.3%
US Forest Service	7.4%
National Park Service	0.1%
National Wildlife Service	--
Other •	0.0%
State Government	12.2%
Utah State Parks & Recreation	0.1%
Utah State Wildlife Reserves	0.3%
State Trust Lands	11.7%
Other ••	0.0%
American Indian	0.0%
Private*	8.1%

• Includes Military and Bankhead Jones land

•• Includes State Sovereign and UDOT land

Land Ownership - 2012



Emery County Tourism Profile

